

## Panagraph and Sustainability

Sustainability in its many forms now dominates the transparency and reporting agendas for all major organisations. Increasingly small and medium sized enterprises (SME) are beginning to address the sustainability agenda and are quickly finding out that sustainability is not ‘tree hugging’ it is good business practice. They are finding that sustainability should be embedded into an organisation’s policies, practices and procedures and that sustainability should not be an afterthought.

Sustainability is not a passing fad or initiative, it is here to stay.

From being a “nice to have”, it is now widely acknowledged that companies who truly embrace sustainability and invest in managing their sustainability benefit in many areas including:

- Cost reduction
- Enhanced risk management
- Enhanced brand reputation
- Ability to attract better staff
- Competitive edge & winning new business
- Ability to attract investment

There is also a major push by central and local government and other organisations for their suppliers to demonstrate their sustainability credentials and procedures when tendering for contracts.

The flexible design of the Panagraph suite of Performance Management Software Products enables it to be used across sustainability in any sector where the performance management function is carried out. This is done by building up a suite of sustainability KPIs that are arranged in a hierarchy where the performance scores can be viewed, reported on and actions taken to achieve continuous performance improvement in sustainability.

### **Where to Start - Just start**

As the Green Building Council said in its paper Organisational Measurement & Reporting ‘where to start – just start’ don’t spend too much time refining your KPIs and models just get on collecting data and developing your KPIs as things develop. Panagraph’s software enables you to build your sustainability models and modify and change them without losing any of the work done previously.

However, for many organisations, where to start with meaningful sustainability performance management can be a confusing and complicated process. When addressing sustainability a good place to start is with the sustainability Triple Bottom Line which covers the three areas of Economic Sustainability, Social Sustainability and Environmental Sustainability.

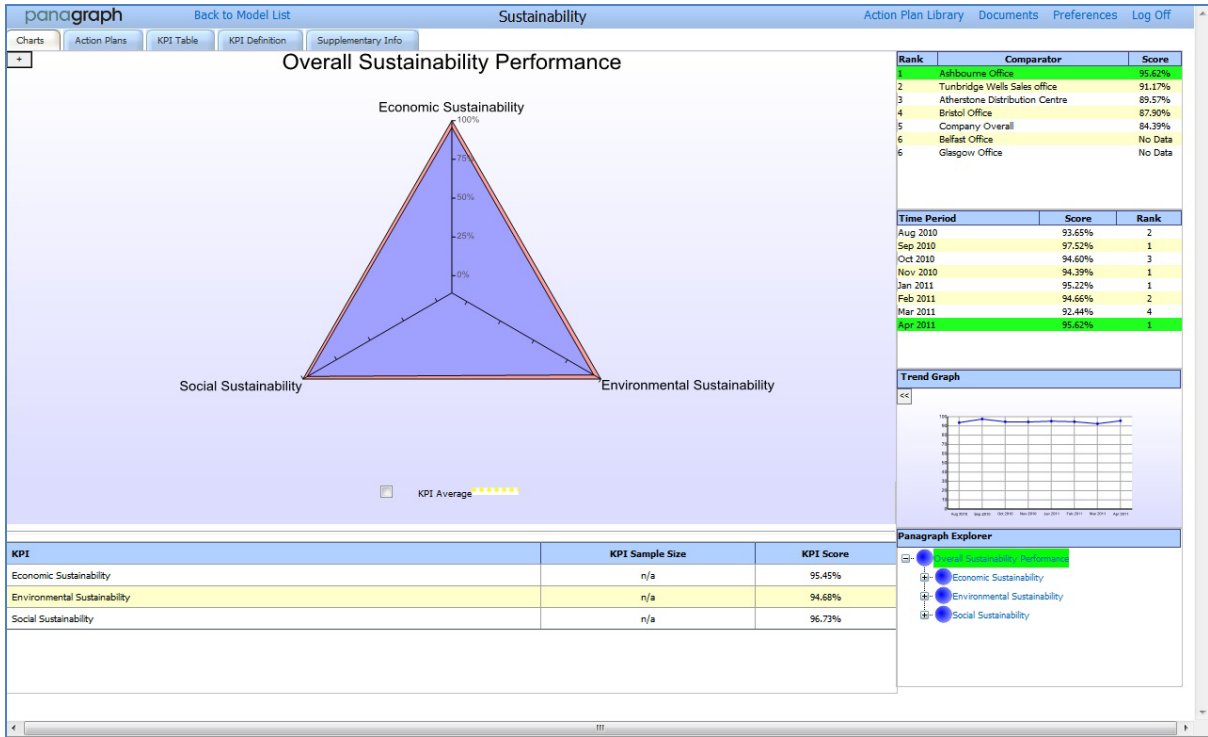


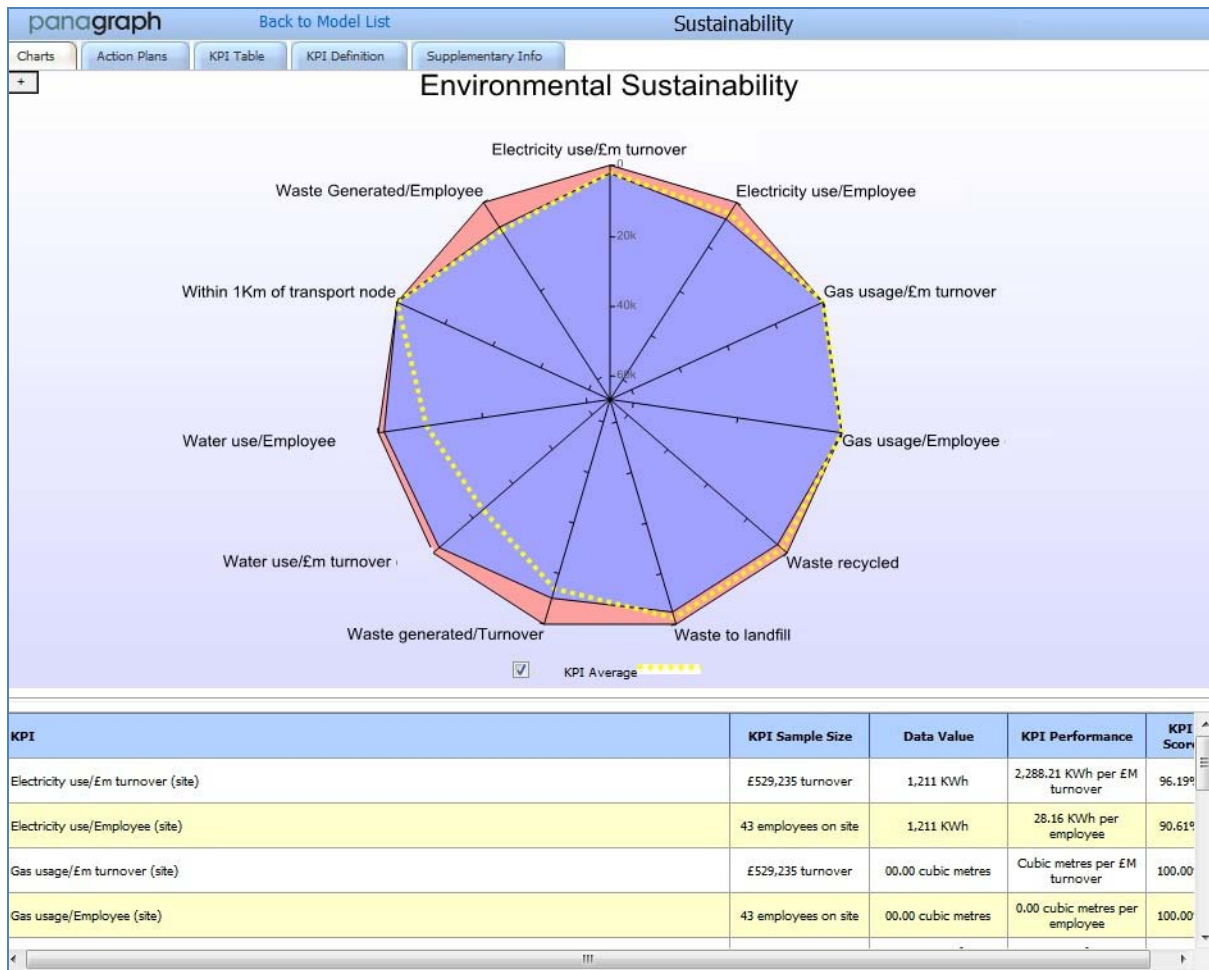
Figure 1 an example of the Sustainability Triple Bottom Line in Panagraph

The three areas of Environmental Sustainability, Social Sustainability and Economic Sustainability can be the overall headings for your sustainability policies and model and can have sub headings as shown below from which you can develop your sustainability KPIs.

Environmental	Social	Economic
Waste	Health & Safety	Local Supply Chain
Energy	Training	Sustainable Supply Chain
Water	Absenteeism	Whole Life Value
Recycling facilities	Local Employment	Customer Satisfaction
Transport	Community	Right First Time
	Equality & Diversity	

There is no right way to organise your KPIs and some sub headings may fit in more than one area of the Sustainability Triple Bottom line but these KPIs or headings can be modified or moved within Panagraph if necessary.

With the additional tools in Panagraph such as a data warehouse, reporting services, action planning and document stores you will have a full toolkit to use in your sustainability journey. In addition, Panagraph has worked closely with environmental consultancies and large organisations on sustainability and can help any organisation that requires assistance in setting up their whole sustainability management and monitoring processes or, just point them in the right direction when developing KPIs and reports for sustainability.



**Figure 2 Example of an Environmental Sustainability Panagraph**

A final note to remember when approaching sustainability for your organisation is that ultimately creating a more sustainable organisation will bring not only improvements to the environment and community but will bring improvements in your organisation's performance overall.

For more information on creating a sustainability performance management process download our Sustainability white paper from the following URL

<http://panagraph-performance.com/sustainability-and-corporate-social-performance-management.html>